



Serving the Mid Carolinas

107.1 – 107.3

WRHM-FM and WVSZ-FM

RETAIL RATE CARD #20

Effective May 1, 2013

TIMES PER WEEK – ROS PLAN (EVEN 6 AM – 10 PM ROTATION)

15 X Per Week		30 X Per Week		45 X Per Week		60 X Per Week	
1 MINUTE	30 SECONDS	1 MINUTE	30 SECONDS	1 MINUTE	30 SECONDS	1 MINUTE	30 SECONDS
60.00	40.00	57.00	37.00	53.00	33.00	50.00	30.00

TIMES PER WEEK – GUARANTEED DRIVE TIME PLAN (6 – 10 AM & 3 – 7 PM)

15 X Per Week		30 X Per Week		45 X Per Week		60 X Per Week	
1 MINUTE	30 SECONDS	1 MINUTE	30 SECONDS	1 MINUTE	30 SECONDS	1 MINUTE	30 SECONDS
65.00	45.00	62.00	42.00	58.00	38.00	55.00	35.00



An Affiliate of

OTS MEDIA GROUP

Management:

Allan M. Miller

Manning M. Kimmel, IV

Broadcast Schedule: 24 Hours

P.O. Box 307

Rock Hill, SC 29731-6307

(803) 324-1071

Fax (803) 324-2860

Visit Our Website:

Interstate107.com

1. All Interstate 107 ads are heard on WRHM FM-107.1, WVSZ FM 107.3, WRHM-HD1 and Interstate107.com.
2. 15% commission to recognized agencies.
3. Rates listed are for station time only. Live direct broadcasts, news and weather sponsorships, talent, production and political rates available upon request.
4. Contracts and copy subject to station management's approval and government regulations. Station management reserves the right to refuse or discontinue any advertising for reasons satisfactory to itself.
5. Credit Policy: All advertising schedules will be cash at the time of order. If credit is requested all arrangements must be made prior to schedule run, but is due in full by tenth of month following schedule run.
6. Combination discount rates are available when used in conjunction with WRHI-AM-1340 & FM-94.3.